

Shawn LEOW Wei Da

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Personal Statement

About Me

I am a highly motivated and independent individual that places growth as one of my core values in life. As one who enjoys pursuing new experiences, I am willing to put myself in uncomfortable and uncertain situations to gain knowledge and solve problems. These challenging moments, however, are the ones I treasure most as the journey towards becoming a better version of myself is an endless pursuit. I am particularly interested in exploring methods of making data-driven decisions and practicing real-life applications of data analytics. To further develop my passion and technical skills, I am looking for internship opportunities in data science & analytics and business development.

Work Experience

As a web and business development intern at Package Pals, a local start-up focused on sustainable packaging solutions, I have been focused on building Package Pals' website. With an emphasis on refining its user experience, I acquired essential user interface design skills, such as Figma, to ensure the website's seamless navigation and alignment with Package Pals' branding. Furthermore, I have been organising an ambassadorship program, aimed to boost Package Pals' brand awareness and brand value through collaborations with local businesses. This internship has not only enhanced my technical skills but also provided me first-hand insights into business development.

Previously, as a business analyst intern at Government Technology Agency — a statutory board of the Government of Singapore responsible for the delivery of digital services to the public, I applied business analytics skills to enhance nationwide digital services. I was attached to the Ministry of Manpower to develop the SGWorkPass, a digital work pass supporting foreign workers' employment in Singapore. My responsibilities included delivering new features to better the lives of foreign workers while collaborating in an agile scrum environment and managing Business-As-Usual activities. This experience not only showcased my problem-solving, adaptability and technical skills but also exposed me to projects that directly benefit the public, broadening my perspectives on how technology can be used for good.

I also had the opportunity to intern as a project assistant in the risk, regulations & compliance department at PwC Singapore. During this internship, I was responsible for managing IFRS 17 implementation projects for insurance companies. Concurrently, I conducted research and formulated a report on ESG readiness for Global and Asia Pacific insurers. This diverse experience equipped me with project management, market research and communication skills.

Academic

Throughout my Business Analytics studies, I engaged in a diverse range of challenging projects that significantly honed my problem-solving skills. For example, I worked on a discrete event simulation project, simulating the environment of a shop where servers serve incoming customers using OOP. Additionally, I designed a mobile application using React Native and PostgreSQL, which enhanced my software development and database management skills. I excelled in modules such as Econometrics Modelling for Business Analytics and Data Management & Visualisation, which further deepened my understanding of data analytics. Overall, my academic experience has equipped me with a unique set of skills that I am eager to apply professionally.

Non-academic

In my free time, I enjoy participating in hackathons. I participated in the NUS Interhall Hackathon 2022, where my team won the Most Popular Award. I experienced UI/UX and Solution Development through tackling a real-life problem concerning NUS campus residents. As Chairman of my residence's IT & Automation club, I now help to mentor my club members to hone technical skills across the year and maintain the residence's website.

I am also a choral singer and a passionate tutor for Secondary School Mathematics. During my choral singing journey, I was appointed to be Student Conductor and Section Leader in different choirs, which allowed me to develop strong leadership and interpersonal skills like communication and empathy.

How Can I Contribute

I am confident that my diverse skill set and experiences uniquely position me to contribute effectively to your esteemed organisation. With a strategic mindset, a passion for innovation, and a track record of successfully navigating interdisciplinary challenges, I am poised to bring a dynamic and results-oriented approach to your team.

[Shawn LEOW Wei Da]

Education

Aug 2022 - Present	National University of Singapore (NUS) Bachelor of Science (Honours) in Business Analytics with a Second Major in Economics	Singapore
Jan 2018 - Dec 2019	Raffles Institution Singapore-Cambridge General Certificate of Education Advanced Level	Singapore

Work Experience

Sep 2023 - Present	Package Pals <i>Web & Business Development Intern</i> <ul style="list-style-type: none">• Manage and maintain the public-facing webpage• Organise Package Pals' Ambassadorship Program in collaboration with other entrepreneurs• Conduct workshops to spread awareness of the reuse of second-hand packaging	Singapore
Jun 2023 - Sep 2023	Government Technology Agency (GovTech Singapore) <i>Business Analyst Intern</i> <ul style="list-style-type: none">• Attached to Ministry of Manpower to develop the SGWorkPass (A digital work pass to support foreign workers' stay and employment in Singapore)• Managed Business-As-Usual activities and attended to service requests• Acquired knowledge of business analysis and UI/UX design to translate users' requirements into technical design• Collaborated in an agile scrum environment to deliver features for mobile projects to make a difference to members of public• Gained hands-on development experience in applying latest mobile tech stack and co-working with developers	Singapore
Nov 2021 - Jan 2022	PwC Singapore <i>Project Assistant (Risk, Regulations & Compliance)</i> <ul style="list-style-type: none">• Project management for IFRS 17 Implementation Projects for Insurance Companies• Conducted research on Environmental, Social and Governance (ESG) readiness for Insurers• Formulated a report on ESG readiness for Global and Asia Pacific Insurers• Conducted minute takings for internal and external conferences	Singapore

Scholastic Achievements/Extracurricular Activities

Aug 2022 - Present	Kent Ridge Hall (Residential College), NUS <ul style="list-style-type: none">• Chairman, IT & Automation Committee• Chairman, KRemix (DJ interest group)• Executive Member, Block Committee• Member, Touch Rugby• Member, Squash• Member, Safety Committee	Singapore
Jun 2023 - Present	School of Computing, NUS <ul style="list-style-type: none">• Finance Committee Member for NUS Computing Freshmen Orientation Week• Organising Committee Member for NUS Interhall Hackathon 2023	Singapore
Jul 2023	National Service Award, Singapore Armed Forces NS Excellence Award (Top 10% of soldiers during reservist training)	Singapore

Dec 2022	NUS-Interhall Hackathon 2022 Most Popular Award (Voted the best project by the public)	Singapore
	<i>Project Summary:</i> Our team created the KR Washer Bot, a Telegram Notification Bot designed to enhance the convenience of campus residents. Developed using Python and Flask, the bot aims to provide timely updates for users of laundry stations on campus ground.	
Jun 2021	National Service Award, Singapore Armed Forces Best Soldier of the Month of 1 st Commando Battalion	Singapore
Jan 2018 - Dec 2019	Raffles Institution <ul style="list-style-type: none"> • Raffles Diploma with Merit for Arts and Aesthetics • Member of Raffles Chorale • Achieved Gold in Orientale Concentus International Choral Festival 	Singapore
Jan 2018 - Dec 2019	Scholarship, Ministry of Education Edusave Scholarship for Independent Schools (academic excellence , awarded to top 5% of all students who sat for the O-Level Examinations)	Singapore

Skill Sets & Proficiency

Office Productivity	Microsoft Word, PowerPoint, Excel	Proficient
Technical Tools	Figma Git, GitHub	Intermediate Basic
Web	HTML, CSS	Intermediate
Database/Data Analytics	MySQL SQL Tableau PostgreSQL	Intermediate Intermediate Intermediate Basic
Programming	Java Python R	Proficient Intermediate Intermediate
Scripting	JavaScript	Basic
Mobile Development	React Native	Basic
Testing	User Acceptance Testing	Intermediate
Non-technical Skills	Writing Project Management Market Research Financial Cash Flow Calculation Business Development	Proficient Intermediate Intermediate Intermediate Intermediate

Language Proficiency

Spoken	English – fluent; Mandarin – fluent
Written	English – competent; Chinese – competent

Additional Information

Other activities/interests	Choral Singing, Running, DJing, Watching Documentaries, Formula 1, Planes
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